

## FAQs - NEXT Green Claims Policy Training

**QUESTION:** For PIFS already submitted that contained banned/restricted words, does the brand need to re-submit them to NEXT?

**ANSWER:** No, this will be captured and dealt with by the NEXT team. Please ensure the banned/restricted words list is actioned for all PIFS going forward.

**QUESTION:** For the 95% fibre threshold in order to make a claim. Is this 95% of the product weight including trims, or is it 95% of the main fabric only?

**ANSWER:** To make a claim it must be more than 95% of the composition.

**QUESTION:** Who are the CMA?

**ANSWER:** The CMA, stands for Competition and Markets Authority.

**QUESTION:** We have certifications and are happy that we are compliant to the CMA guidance. Why are Next insisting on Brand Certified scope certificates in order for any claims to be made?

**ANSWER:** As your products are sold on NEXT website, any penalties for Greenwashing would fall to NEXT. We are therefore being stringent in asking for Scope Certificates at Brand level.

**QUESTION:** What are the penalties for non compliance?

**ANSWER:** If Green Claims are made in your product descriptions NEXT will remove the entire description and this will affect your sales by up to 5%.

**QUESTION:** Our company is based on ethical sourcing. Why can we not make claims on the NEXT website?

**ANSWER:** As your products are sold on NEXT website, any penalties, up to 10% of turnover, for Greenwashing would fall to NEXT. We are therefore being stringent.

**QUESTION:** Do we need to be Textile Exchange members in order for scope certificates to be obtained ?

**ANSWER:** No, there is no requirement for the brand to be members of Textile Exchange. In order to obtain a Brand Scope certificate, the brand will need to undergo an audit to become certified.

**QUESTION:** Why do feathers filled products need to be Brand Certified in order for NEXT to stock?

**ANSWER:** This is part of NEXT Animal Welfare Policy. In addition under NEXT Green Claim Policy the Responsible Down Standard would be a Green Claim and therefore must comply with the Green Claim Policy.